

BAR-BAR-A EQUIPMENT COMPANY

FOR IMMEDIATE RELEASE:

Bar-Bar-A Equipment Co. Announces New Website

Farmington, UT Oct. 4, 2004 – Bar-Bar-A Equipment Co., maker of Bar-Bar-A Horse Drinkers, today announced its new website. WWW.horsedrinker.com will have new components for customers to learn more about the company and the products offered.

The new website will give customers the option to buy horse watering units on line using a safe encrypted method that does not allow tampering from outside hackers. Also new to the website will be a monthly news letter called Horse and Sense, which will be a source for horse owners to access free information on horsemanship and life with horses.

Bar-Bar-A Equipment Company is a Utah based company, with origins stemming from a 1982 experience the inventor had with his horse being repeatedly shocked by an electrically heated watering unit. The experience was later conceptualized with one of the country's first non-electric, automatic waterers. Since then the company's vision has been to create products that are friendly to animals and the environment.

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